

OpenSpires

OpenSpires: sharing Oxford's open content

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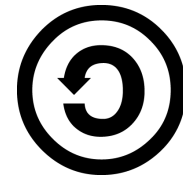
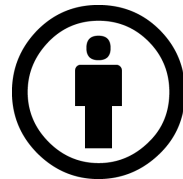
JISC

The project

- Funded as part of the HEA/JISC-funded Open Educational Resources (OER) Programme Phase 1
- Two main objectives:
 - Release audio and video podcasts from Oxford as OER (open content)
 - Investigate and disseminate the institutional implications of OER release

For OpenSpires 'open' means:

- All material freely available on the web with no registration required
- Promoted free for reuse for non-commercial purposes
- All material clearly labelled with the Creative Commons licence
- <http://creativecommons.org/>



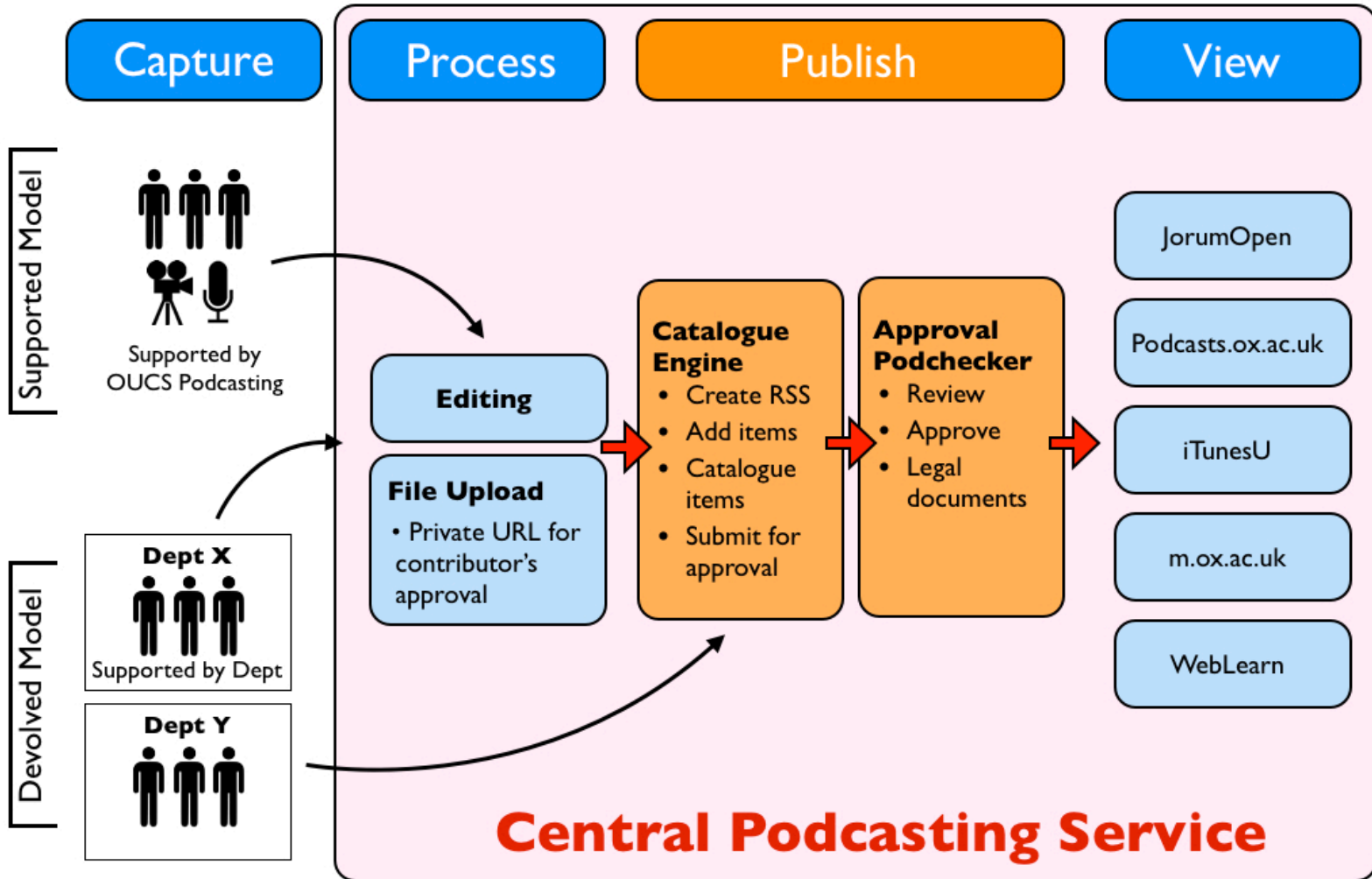
Where did we start?

- In Oct 2008 Oxford launched its podcasts web portal (<http://podcasts.ox.ac.uk>) and its iTunesU site
- Over 3 million downloads from iTunesU
- 1800 items available free for **personal use**
- widespread participation providing a pool of academics to approach

Our approach

- Inhabited an existing content production workflow (podcasting service)
- Encouraged devolved model of content production
- Used 'agents' around the institution
- Raised awareness across the University (focus groups, survey, presentations)
- Licensing issues were complex and needed to be simplified

OpenSpire



OpenSpire

What did we achieve?



<http://www.flickr.com/photos/jek-a-go-go/3948329368/>

The content:

- Over 400 items (audio, video, slides, transcripts) available <http://podcasts.ox.ac.uk/openspires.html>
- Complete lecture series, interviews, seminars, panel discussions
- Over 180+ Oxford academics and visiting speakers have signed the OpenSpires (Creative Commons) licence
- Subject areas already covered include politics, economics, environmental change, business, research ethics, medicine, physics, English, classics, art history, philosophy



PODCASTS FROM THE UNIVERSITY OF OXFORD

[Hide full details of the media items](#)
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Show all the divisions

Show a specific division:

[Humanities Division](#) [Mathematical, Physical and Life Sciences Division](#) [Medical Sciences Division](#)
[Social Sciences Division](#) [Continuing Education](#) [Museums, Libraries and Services](#)
[Central Administration](#) [Colleges](#) [Council](#) [Other](#)

Number of feeds: 279

Number of media items: 1808

Number of media items with a Creative Commons licence: 416

Last updated at 12:30 on 8-Jul-2010

HUMANITIES DIVISION

[Faculty of Classics](#)



[The Beazley Archive - Classical Art Research Centre](#) 14-Jun-2010

The art of ancient Greece and Rome, and its collection and reception since antiquity, the Beazley archive (established in 1956 by Sir John Beazley) studies the antiquities of ancient Greece and Rome, within the Faculty of Classics at the University of Oxford. The archive has a collection of over a quarter of a million photographs, prints, books, catalogues and gem impressions.

[RSS](#) [iTunes](#) **audio**

2 items [Hide full details of the media items](#)



[ukoer](#)

1	get audio get transcript	15:45	<i>Introduction to Art of the Ancient World</i>	John Boardman, Donna Kurtz	11-Mar-2010	art, archaeology, classics, greece, rome, maya, aztec, china, antiquity,	 ukoer
2	get audio get transcript	12:11	<i>Research in Classical Archaeology</i>	John Boardman, Donna Kurtz	11-Mar-2010	classics, art, archaeology, academia, beazley archive, teaching, research	 ukoer

[RSS](#) [iTunes](#) **video**

1 item [Hide full details of the media items](#)



[ukoer](#)

1	get video	4:51	<i>Treasures of Oxford - Athenian Wine Drinking Cup</i>	John Boardman	11-Mar-2010	classics, ancient art, art, Greece, culture, society, Athens, Athenian, antiquities	 ukoer
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Academic support:

- Those involved supported the release of materials for the benefit of students and teachers around the world
- Minimising the impact on academic contributors is essential
- Similar activities by peers fosters activity
- Feedback from users provides more motivation
- Licensing needs to be supported by clear guidance for informed decisions

Institutional change:

- New standard legal form for all podcasting activities with a tick box for 'open' release
- Sustainable process, devolved as much as possible
- Training embedded as a standard offering of the IT Learning Programme – increasing open content literacy
- “Opening up Oxford like never before”

Dr Peter McDonald, St Hugh's College, University of Oxford

Delivery channels



Welcome

General Philosophy -



General Philosophy -First Year Lectures

Messages & Forums Notifications

No unread message counts as you aren't logged in.

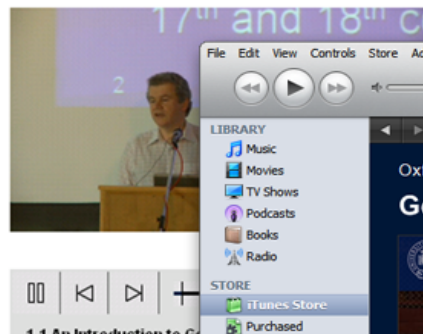
[About the lecturer](#)

[Weekly lectures](#)

[Reading List](#)

[Resource C](#)

- Home
- About Peter Millican
- Week 1 Lecture
- Week 2 Lecture
- Resource Corner
- General philosophy podcasting series
- Site info
- Help



iTunes interface showing search for 'peter millican' and a list of tracks from the University of Oxford.



PODCASTS FROM THE UNIVERSITY OF OXFORD

cancel search

Millican search

[Hide full details of the media items](#)
[Show full details of all media items](#)

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Show all the divisions

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- [Colleges](#)
- [Council](#)
- [Other](#)

HUMANITIES DIVISION

Philosophy Faculty



General Philosophy 14-Jun-2010

A series of lectures delivered by Peter Millican to first-year philosophy students at the University of Oxford. The lectures comprise the 8-week General Philosophy course and were delivered in late 2009.

RSS iTunes audio

17 items [Hide full details of the media items](#)



ukoer

Item	get audio	get transcript	Time	Title	Artist	Date	Keywords	License
1	get audio	get transcript	5:45	1.1 An Introduction to General Philosophy	Peter Millican	19-Feb-2010	philosophy, scepticism, epistemology, ontology	
2	get audio	get transcript	15:45	1.2 The Birth of Modern Philosophy	Peter Millican	19-Feb-2010	plato, aristotle, stoics, epicureans, christianity, middle ages, renaissance, philosophy, aquinas	
3	get audio		18:04	1.3 From Aristotle to	Peter	19-	philosophy, aristotle, galileo	

Track	Time	Artist	Album	Price
General Philosophy	5:45	Peter Millican	General Philosophy	Free
General Philosophy	15:45	Peter Millican	General Philosophy	Free
Galileo	18:04	Peter Millican	General Philosophy	Free
Early Modern Period: From Galileo to Descartes	10:38	Peter Millican	General Philosophy	Free
Philosophy Lecture 1	5:39	Peter Millican	General Philosophy	Free
Thomas Hobbes	11:24	Peter Millican	General Philosophy	Free
Descartes' Theory	6:10	Peter Millican	General Philosophy	Free
Instrumentalism	7:47	Peter Millican	General Philosophy	Free

What next?

- Established content pipeline thanks to standardised process, devolved model and simplified legal form
- Measuring the impact of our OERs, improving discoverability
- Collecting evidence of reuse of resources
- By using RSS subject communities can harvest a selection of OERs and present it within their preferred systems (blogs, wikis, portals, VLE)
- Could also add value if feedback pathways are available: annotations, ratings, comments etc.
- More work on transcripts – e.g. eBooks

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